



Youth Changing the Lives of the Homeless



Dear

Does your ski resort have an overflowing Lost and Found each season? Do you wrestle with what to do with these unclaimed items? Warm Winters is a national movement by youth organization that can help you assist the homeless in your area. We have been working closely with Mr. Michael Berry from the NSAA, and he suggested that we contact you. Since 2011, we have distributed over 10,000 items of warm clothing to 6,500 homeless people, by distributing unclaimed lost and found clothing from ski resorts to the people who need the items the most. Now you can help the homeless in your community also, and we will do all of the work for you!

Our program is really simple! Once you agree to donate your unclaimed Lost and Found items to Warm Winters, we will ask you to introduce us to the head of your ski resort's Ski Race Team. We will find one or two motivated teens on the race team to manage this process at your resort. We will train these teens to:

- Find the best places in your area that serve the homeless and needy.
- Set up regular pickups of your resort's unclaimed Lost and Found items.
- Clean, sort and prepare the items for delivery.
- Deliver the items to those who need them the most.
- Provide your resort with tax receipts from the recipients.

This program started in California, as our founders skied with Northern California ski race teams. In 2014, we partnered with 17 ski resorts in 8 states with our Warm Winters Lost and Found Clothing Donation Program. You can check out our work at www.warm-winters.org! Over the next five years, we will partner with 60 ski resorts, distributing warm clothing to 50,000 homeless people.

We would like to call you on _____ to discuss how we can help you assist the homeless in your community. We look forward to speaking with you!

Best Regards,



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